



Acting Headteacher: Mr Sam Keeler

part of



Ambition – Collaboration – Responsibility

Dear Dell families,

At Dell, we love sharing the wonderful things our children get up to. Whether it is a special event, a fantastic piece of learning, a trip, a sporting achievement or simply one of those lovely everyday moments, we know how much families enjoy seeing what is happening in school.

As technology continues to change, so do the risks associated with sharing photographs of children online. Images posted online can now be copied, shared and even altered using artificial intelligence (AI) in ways that simply weren't possible a few years ago.

Because of this, you may notice that we share fewer photographs where individual children can be clearly identified on our social media and website this year.

We will still take photographs and celebrate everything that makes life at Dell special, but we will be a little more thoughtful about how we share them. You might see more photographs of children busy learning, group activities, children's work, special moments from a little further away, or photographs taken from angles where children aren't directly facing the camera.

Most importantly, we don't want this to mean that you feel any less connected to your child's life at school. We will continue to find lots of ways to share their learning, achievements, experiences and enjoyment with you throughout the year.

You may also notice some small changes to how photographs are managed at school events. We will always explain these arrangements clearly so that everyone knows what to expect.

We know how precious photographs and memories of childhood are, and we want to continue capturing and celebrating them while making sure that keeping our children safe comes first.

Yours sincerely,

Samuel Keeler

Headteacher

Dell Primary School

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