



Acting Headteacher: Mr Sam Keeler

part of



Ambition – Collaboration – Responsibility

11th September 2026

Dear Parents and Carers,

Introducing Our New Values Awards

At Dell Primary School, our five core values of **Respect, Passion, Collaboration, Integrity and Ambition** are at the heart of everything we do. These values help to shape the positive attitudes, behaviours and character traits that we want all children to develop.

To celebrate children who consistently demonstrate our values, we are excited to launch our new **Friday Values Awards**. Each week, one of our five values will be our **Value of the Week**. Staff will identify **three children** who have gone above and beyond in demonstrating that particular value. These children will be recognised during our Friday celebration assembly.

Each award winner will receive:

- A **Values Award Certificate**
- A **Values Award Metallic Pin Badge**

Our badges come in three levels:

- **Bronze** – the first time a child receives an award for a particular value.
- **Silver** – the second time they receive an award for the same value.
- **Gold** – the third time they receive an award for the same value.

In addition, each week I will present a special **Headteacher's Values Award** to one child who has consistently demonstrated **all five** of our school values.

We hope that children will wear their badges with pride and see them as a symbol of their achievement and commitment to our school values. The badges are fitted with safety fastenings and may be worn on school ties, jumpers, cardigans or attached to school bags.

To ensure that badges remain safe and secure, we ask parents to support children in:

- Wearing badges appropriately.
- Keeping badges safely fastened while at school.
- Informing a member of staff if a badge becomes damaged or loose.

We are incredibly proud of the way our pupils live our values each day and look forward to celebrating their achievements through this exciting new rewards system.

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Thank you for your continued support.

Yours sincerely,

Samuel Keeler

Acting Headteacher

Dell Primary School

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